



Content Marketing Assistant

Based: Hastings

Hours: Full Time (9AM to 5.30PM Monday – Friday)

UTP Merchant Services is a fast-growing company within the financial services industry, providing a range of market leading credit and debit card payment solutions to businesses across the UK as well as internationally. Due to growth in the business, we are expanding our marketing team and are looking for a motivated and enthusiastic **Content Marketing Assistant** to join our Hastings office.

Why UTP?

- This is a fantastic opportunity to join a small and friendly team in the rapidly expanding and dynamic Fintech sector
- A competitive salary package
- Full in-house training and numerous development opportunities
- Free pastries on a Friday!
- Company pension scheme

Responsibilities:

- Helping to create a wide range of content for our websites and social media channels including blogs, images, and videos
- Producing concise and clear copy for internal and external mailshots
- Designing marketing collateral such as flyers, brochures, and branded merchandise
- Maintaining and updating company websites via Wordpress
- Continually reviewing industry trends to find new and innovative ways to increase the reach of UTP's content
- Liaising with staff from all offices to tell UTP's story – including conducting interviews and creating posts for anniversaries, promotions, announcements, etc

Role requirements:

- Previous experience with Adobe Photoshop, Illustrator, or similar preferable
- Full knowledge of the Microsoft Office Suite
- Experience with a CMS platform such as Wordpress preferable
- Excellent command of written English, attention to detail, and proof-reading ability essential
- A willingness to learn and develop new skills
- A strong interest in marketing and current industry trends

Email: bethany.kitchen@utpgroup.co.uk **Number:** 01424 456 323